



## Rate Sheet - Fall & Winter 2011



Video Blend offers the best rates in the industry!

We start by gathering detailed information about your project and we immediately look for ways to save you money, without sacrificing quality. We carefully evaluate the information given to us and come up with a video strategy to exceed your expectations.

Finally with your approval we go to work customizing a video with your goal's in mind. It's that simple!  
 With Video Blend you know exactly what your are going to receive each and every time- **GUARANTEED!**

### PRE PRODUCTION

Initial meeting and planning - **Free**  
 Script Writing and Storyboarding - **\$25 per hour**  
 Location Scouting - **\$25 per hour + travel expenses**

### PRODUCTION DAY RATES

One Cameraman - **\$75 per hour**  
 Half Day - **\$275** Full Day - **\$475** 3 Day - **\$1,175**  
 add **\$75** per each extra cameraman per day  
 Experienced Director- **\$50 per hour**  
 We will supply the footage in any format you prefer -  
 DVD, Tape, AVCHD, Etc.

### POST PRODUCTION

(up to 4k resolution available)  
 Editing, Titling and Compositing - **\$35 per hour**  
 Motion Graphics - **\$15 per second of video produced**  
 Photo Slideshows (up to 200 images) - **\$55**

### DVD AUTHORIZING

Standard DVD  
 Basic - **\$35**  
 Interactive Motion Menu - **\$95**

Blu-Ray DVD  
 Basic - **\$55**  
 Interactive Motion Menu - **\$135**

### DUPLICATION, REPLICATION and PACKAGING

Single DVD - **\$15**  
 Single Blu-Ray DVD - **\$25**  
 DVD Sleeves - **complimentary on all projects**  
 25 DVDs, full color printing with jewel cases - **\$50**  
 450 replicated DVDs, full color printing in sleeves- **\$695**  
 1000 replicated DVDs, full-color printing, color jacket  
 cases with shrink wrap - **\$995**  
 Over 25 Blu-Ray DVDs - **Please contact us**

### TRAVEL

Within 35 miles of Broomfield Area - **Free**  
 Outside 35 miles of Broomfield Area - **\$1 per mile**

### AUDIO

Sound Design and Sound FX - **\$25 per hour**  
 Royalty free music composition - **\$35 per hour**  
 Quality voiceovers - **\$50 per minute of audio produced**

### ENCODING

Video converted to the format of your choice. **\$5** per  
 minute of video encoded (**\$25 minimum**)  
 After encoding we can upload your footage to Vimeo or  
 Youtube - **\$45 per file**

### DVD Artwork/Print Design/Promotional Materials

Photoshop and Illustrator Designs - **\$25 per hour**

### MEDIA TRANSFERS

Up to 60 minutes of VHS, S-VHS, VHS-C, Hi-8, Video8,  
 Betamax or MiniDV to DVD - **\$40**  
 8mm & Super 8 transfer -  
**\$65** for the first 200 feet - **\$9** each additional 50 feet  
 16mm transfer -  
**\$75** for the first 300 feet - **\$15** each additional 100 feet  
 Footage encoded to MOV, MP4, WMV, etc -  
 please see encoding prices above

### WEBSITE DESIGN

Video Site and hosting through Videoblend.tv - **\$350**  
 Custom Website including hosting - **\$750**

### PRINT and GRAPHIC DESIGN

Logo Design and Company Branding - **\$125**  
 Business Cards - **\$45**  
 Flyers - **\$75**  
 Brochures - **\$95**